2018-2022 Strategy and Action Plan
2018 Activities

SUMMARY

I. Presentation of CCIG
II. Vision, Mission and Strategic Objectives
III. 2018 – 2022 Action Plan and 2018 Activities
IV. 2018 Activities: Outcomes and Indicators
V. Indicative Chronogram of 2018 Activities

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I. PRESENTATION OF CCIG

In 1950 the "International Information Center" was created by the initiative of seven lay persons, the majority being members of International Catholic Organizations (ICOs). The Geneva Center thus was in service to ICOs and, in exchange, the Conference of International Catholic Organizations financially contributed essential funds. This funding had over time diminished.

As the Center had to find other financial sources and to diversify its activities, it appeared necessary to elaborate new statutes for the establishment of an association under the Swiss law. These statutes were submitted in 1992 under the title "INTERNATIONAL CATHOLIC CENTER OF GENEVA" (CCIG). At the same time, a protocol had been drafted with the ICO Conference to establish cooperative links between the two entities.

The progressive weakening of the ICOs was partially compensated by the Center, which had expanded its target audience to include individuals and congregations engaged in development aid, education, social work and human rights. Thus CCIG could continue its task first and foremost by providing services to NGOs.

Today, CCIG’s expertise is based on over 60 years of experience with International Organizations in Geneva. CCIG has indeed provided its diverse services and adapted to demands while bridging the gap between international institutions and civil society organizations.

II. VISION, MISSION AND OBJECTIVES

Vision

The international community works towards global solidarity

The Church is united with the whole human family

The joys and the hopes, the griefs and the anxieties of the men of this age, especially those who are poor or in any way afflicted, these are the joys and hopes, the griefs and anxieties of the followers of Christ.

Indeed, nothing genuinely human fails to raise an echo in their hearts. For theirs is a community composed of men. United in Christ, they are led by the Holy Spirit in their journey to the Kingdom of their Father and they have welcomed the news of salvation, which is meant for every man. That is why this community realizes that it is truly linked with mankind and its history by the deepest of bonds.

Ref. Pastoral Constitution on the Church in the Modern World (Gaudium et Spes, n°1, 1965)
Mission

Through the Christian engagement of its members, the mission of the CCIG is to strengthen the quality of the advocacy work of NGOs, in particular Catholic-inspired NGOs, in order to enhance their collective capacity to generate the development of new solutions within international institutions in Geneva, with particular attention given to the justice and dignity of all, especially the most vulnerable communities, with a concern for the common good.

2022 Strategic Objectives

**Strategic Objective 1**
The CCIG is recognized as a catalyst to link the international agenda and local concerns, by facilitating links between the international activities of its members and the UN system, and the activities of local organisations, particularly local churches.

**Strategic Objective 2**
The CCIG is recognized as a facilitator of thematic collaboration among its members and with its other partners.

**Strategic Objective 3**
The CCIG is acknowledged as a reliable source of training and thematic exchanges for its members.
Pillars of Activities

The activities of CCIG are based upon 4 main pillars:

A. **Service to NGOs**: Activities to develop the expertise of NGOs in their work with the UN and foster their networking with various partners, including through the use of the ECOSOC Status of CCIG
   - CCIG will continue to provide leadership to the UPR Platform, and the work of the Platform will be extended by collaboration with other networks.
   - CCIG will support its members and partners in their advocacy activities in the International Organizations in Geneva. This support will consist of an exchange of information and know-how among NGOs, as well as the organization of meetings with OHCHR officers, UN experts and other NGOs.
   - CCIG will provide technical support for follow up of field training activities with its members.

B. **Training**: Organization of training courses and theoretical and practical seminars (face to face and at distance) for NGO members (ad intra) as well as other recipients (ad extra) interested in receiving specific training on international relations as well as the functioning of United Nations mechanisms for the protection and promotion of human rights.
   - The services provided by the CCIG to third party organizations will be promoted and remunerated.
• Field training activities with CCIG members will be carried out on a regular basis.

C. Reflection and Sensitization: Activities aimed at offering spaces for reflection and sharing views on current themes, while the valuing the plurality of different perspectives.
• More opportunities for interaction between local and international actors will be achieved through the organization of formal and informal activities with local actors.
• When organizing side events in Geneva with participants from the field, the CCIG will strive to facilitate meetings for them with interested local stakeholders.
• CCIG facilitates debates and a plurality of exchanges with people from diverse backgrounds and thus becomes a recognized actor in a variety of settings, such as the Church and Parishes in Geneva.

D. Transversal Administrative Activities: All activities concerning the life of the association (General Assembly (GA)/Executive Committee), fundraising and financial planning, the development of a communication strategy, the welcoming of members and the general public, and local office management.
• In order to improve its financial situation CCIG will increase human resources within its secretariat.
• CCIG will significantly increase the number of Friends of CCIG.
• CCIG relies on the network of its members to give visibility to its activities and attract people from diverse backgrounds.

In the long term, the abovementioned activities will contribute to produce the following impact:

IMPACT

• Civil society contributes more actively and more effectively into the United Nations system
• States enhance partnership with Civil Society while addressing human rights issues
• The United Nations system becomes more effective and inclusive in the achievement of its goals
• The connection between the international agenda and local concerns is strengthened